

ORDER

**KSNV**

Orders

Order / Rev: 108371

Alt Order #: 06868516

Product Desc: OBAMA 60'S

Estimate: 2265

Flight Dates: 10/30/12 - 11/06/12

Original Date / Rev: 10/29/12 / 11/12/12

Order Type: GENERAL

Primary AE: Amy McCreary

Sales Office: BLPHI

Sales Region: National

Agency

Name: GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

Washington Harbor

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Obama for America

Demographic: A35+

Product Codes: PLC01-Democrat

Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation: 00:05:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	25	\$40,570.00	\$34,484.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	25	\$40,570.00	\$34,484.50	0.00
Totals	25	\$40,570.00	\$34,484.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	23%	\$40,570.00
Market	100%	\$176,391.30

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$44,097.83
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	23%	\$40,570.00
KTUD	1%	\$1,763.91
KVVU	23%	\$40,570.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$8,819.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/05/12	M-F 5-6a WakeUp w/Wa	M	5-6a	MTWTF--	1:00	1	\$900.00	1	0.00	NM	1	\$900.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			1			\$900.00		0.00			

